



*An old-fashioned newspaper for a newfangled world...*

The Leaf is the community newspaper for Winnipeg's historic Wolseley Neighbourhood. We're delivered 11 times a year to the doors of 4100 homes in the Wolseley, West Broadway, and Armstrong's Point areas of Winnipeg.

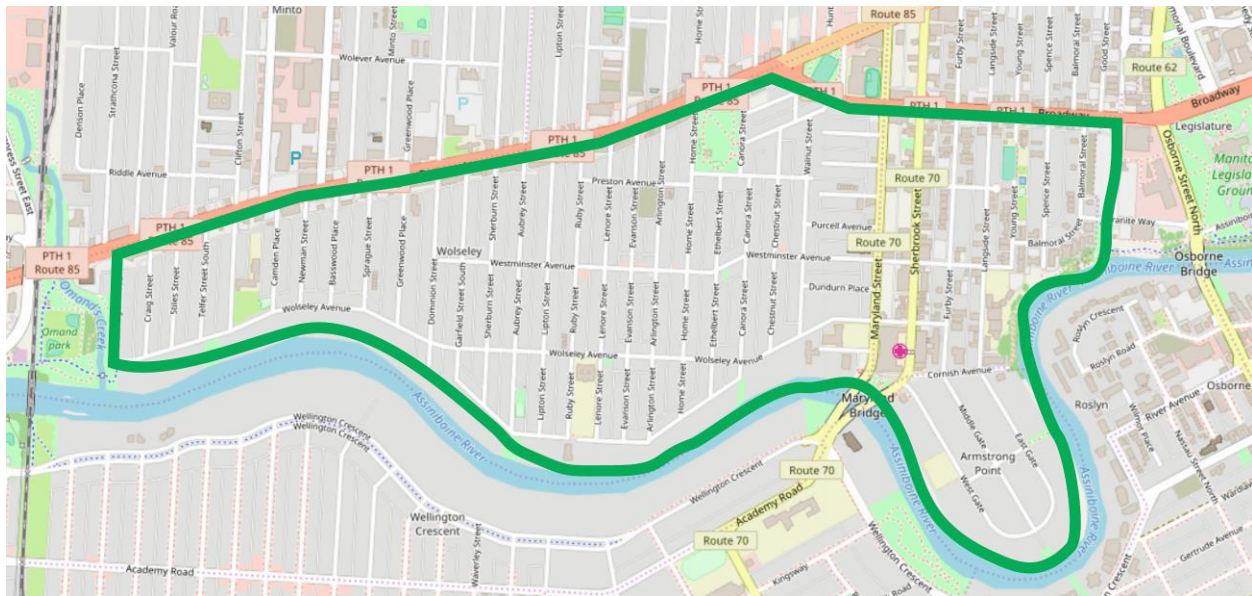
## Advertise with The Leaf

**Circulation: 4100**

3500 door-to-door in Wolseley, PLUS an additional 600 to select apartments and business.

Delivery: Monthly door-to-door plus additional issues carried by various local businesses.  
Need Help Designing Your Ad? We can help!

## Leaf Distribution; Wolseley: Armstrong's Point and South West Broadway areas.



For more information on advertng in the Leaf, please check our website  
<http://www.wolseleyleaf.ca/>

**Deadline:** The Leaf is published the 1st week of every month. Please provide **final ad materials no later than the 20th of the month before** publication. We cannot guarantee publication if we receive ad materials after this date

To place an ad, get help choosing the right advertisement options for you, or ask a question please contact me:

**Richard Freeman: email [leafbizpromotions@gmail.com](mailto:leafbizpromotions@gmail.com) or call (204) 775-1236**



**Monthly Advertising Rates for Black & White Ads**

*\*1 column is equal to 2 inches.*

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<b>Ad Sizes and Rates</b>	<b>1X</b>	<b>3X</b>	<b>6X</b>	<b>12X</b>	<b>Colour Premium</b>
2 Col x 2 Inches	\$60	\$56	\$52	\$48	\$18 per edition
2 Col x 3 Inches <i>(Biz Card)</i>	\$90	\$84	\$78	\$72	\$27 per edition
2 Col x 4 Inches	\$120	\$112	\$104	\$96	\$24 per edition
2 Col x 5 Inches	\$150	\$140	\$130	\$120	\$30 per edition
2 Col x 6 Inches	\$180	\$168	\$156	\$144	\$36 per edition
¼ Page (6" x 6.625")	\$300	\$280	\$260	\$240	\$60 per edition
<b>1/2 page</b>	<b>\$600</b>	<b>\$560</b>	<b>\$520</b>	<b>\$480</b>	<b>\$120 per edition</b>

½ page options: 8" wide x 10" high or 10" wide x 8" high

**Full page 10 Inches x 16 Inches - \$700 inside page, \$750 back page**

Full page Colour Premium \$140 inside page per edition, \$150 back page per edition

***Sponsorship – contact us regarding this special advertising option.***

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*Comments and advertising renewals:*

Hello Richard

I would like to run our business card ad in the May edition. You have our card on file Baltimore MechanicalHVAC. We have advertised with you in the past. We will run a 1/4 page ad in your June edition.

Thank you and all the best Jack Martin

Baltimore Mechanical HVAC

P.S. your ad has lead to a ten k job thank you.

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